



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

Mundy Katowitz Media Inc  
1322 G. Street SE  
Washington, DC 20003

## Contract # 101962

**Schedule Dates** 09/18/12-09/24/12  
**Advertiser** Priorities USA Action (8979)  
**Agency** Mundy Katowitz Media Inc (2943)  
**Product** Political/Issues (1129)  
**Brand** political issue (13047)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** Placement,Media  
**Phone/Fax** /  
**CPE** 321/340/1561  
**Account Types** National/Political Issue  
**Billing Type** Standard  
**Comments** PRIORITIES USA ACTION  
NEW ORDER

**Date Entered** 08/13/12  
**Last Modified** 08/13/12  
**Entered By** Jessica Ellis  
**CO-OP** No  
**Headline #** ECR07896560  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,830.00  
**Net Total** \$27,370.00  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	36	\$32,200.00
<b>Grand Total:</b>	<b>36</b>	<b>\$32,200.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/12-09/18/12	3	:30	5A- 5:55A (EST)	1		X						1	\$800.00	\$800.00	WBNS-TV (WBNS)	10TV NWSHD 5A	8/13/12
2.0	Normal Line / SPOT	09/19/12-09/19/12	3	:30	5A- 5:55A (EST)	1			X					1	\$800.00	\$800.00	WBNS-TV (WBNS)	10TV NWSHD 5A	8/13/12
3.0	Normal Line / SPOT	09/20/12-09/20/12	3	:30	5A- 5:55A (EST)	1				X				1	\$800.00	\$800.00	WBNS-TV (WBNS)	10TV NWSHD 5A	8/13/12
4.0	Normal Line / SPOT	09/21/12-09/21/12	3	:30	5A- 5:55A (EST)	1					X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	10TV NWSHD 5A	8/13/12
5.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	5A- 5:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	10TV NWSHD 5A	8/13/12
6.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	5:57A- 7A (EST)	1		X						1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	10TV NWSHD 6A	8/13/12
7.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	5:57A- 7A (EST)	1			X					1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	10TV NWSHD 6A	8/13/12
8.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	5:57A- 7A (EST)	1				X				1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	10TV NWSHD 6A	8/13/12
9.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	5:57A- 7A (EST)	1					X			1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	10TV NWSHD 6A	8/13/12
10.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	5:57A- 7A (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	10TV NWSHD 6A	8/13/12
11.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	8A- 8:55A (EST)	1		X						1	\$600.00	\$600.00	WBNS-TV (WBNS)	CBS THS MRNG-8a	8/13/12
12.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	11:35P- 12:37A (EST)	1		X						1	\$600.00	\$600.00	WBNS-TV (WBNS)	LETRMAN-CBS<	8/13/12
13.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	11:35P- 12:37A (EST)	1				X				1	\$600.00	\$600.00	WBNS-TV (WBNS)	LETRMAN-CBS<	8/13/12
14.0	Normal Line / SPOT	09/19/12-09/19/12	2	:30	12:37A- 1:37A (EST)	1			X					1	\$400.00	\$400.00	WBNS-TV (WBNS)	LT-FERGUSN-CBS<	8/13/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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15.0	Normal Line / SPOT	09/21/12-09/21/12	7	:30	12:37A- 1:37A (EST)	1					X			1	\$400.00	\$400.00	WBNS-TV (WBNS)	LT-FERGUSN-CBS<	8/13/12
16.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	4:58A- 6:56A (EST)	1						X		1	\$400.00	\$400.00	WBNS-TV (WBNS)	10TV NWSHD SAT 5a	8/13/12
17.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	6:28A- 8:30A (EST)	1							X	1	\$400.00	\$400.00	WBNS-TV (WBNS)	10TV NWSHD SUN 630A	8/13/12
18.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	8A- 8:55A (EST)	1				X				1	\$600.00	\$600.00	WBNS-TV (WBNS)	CBS THS MRNG-8a	8/13/12
19.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	8A- 8:55A (EST)	1	X							1	\$600.00	\$600.00	WBNS-TV (WBNS)	CBS THS MRNG-8a	8/13/12
20.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	8:58A- 9:55A (EST)	1				X				1	\$400.00	\$400.00	WBNS-TV (WBNS)	LIVE WITH KELLY	8/13/12
21.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	8:58A- 9:55A (EST)	1	X							1	\$400.00	\$400.00	WBNS-TV (WBNS)	LIVE WITH KELLY	8/13/12
22.0	Normal Line / SPOT	09/18/12-09/18/12	3	:30	10:58A- 11:57A (EST)	1		X						1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	PRICE-RT 1-CBS/PRICE-RT 2-CBS	8/13/12
23.0	Normal Line / SPOT	09/21/12-09/21/12	3	:30	10:58A- 11:57A (EST)	1					X			1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	PRICE-RT 1-CBS/PRICE-RT 2-CBS	8/13/12
24.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	10:58A- 11:57A (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	PRICE-RT 1-CBS/PRICE-RT 2-CBS	8/13/12
25.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	11:58A- 12:30P (EST)	1			X					1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	10TV NWSHD 12P	8/13/12
26.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	11:58A- 12:30P (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	10TV NWSHD 12P	8/13/12

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Date:

Accepted-Station:

Date:

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27.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	3:58P- 5P (EST)	1			X					1	\$600.00	\$600.00	WBNS-TV (WBNS)	DR. OZ	8/13/12
28.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	3:58P- 5P (EST)	1					X			1	\$600.00	\$600.00	WBNS-TV (WBNS)	DR. OZ	8/13/12
29.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	5P- 6P (EST)	1		X						1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	10TV NWSHD 5P	8/13/12
30.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	5P- 6P (EST)	1				X				1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	10TV NWSHD 5P	8/13/12
31.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	6P- 6:30P (EST)	1			X					1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	10TV NWSHD 6P	8/13/12
32.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	6:57A- 9A (EST)	1						X		1	\$600.00	\$600.00	WBNS-TV (WBNS)	CBS THIS MRN:SA	8/13/12
33.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	8:58A- 10:30A (EST)	1							X	1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	SUNDAY MRN-CBS	8/13/12
34.0	Normal Line / SPOT	09/20/12-09/20/12	5	:30	6:58P- 7:30P (EST)	1				X				1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	JEOPARDY	8/13/12
35.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	6:58P- 7:30P (EST)	1	X							1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	JEOPARDY	8/13/12
36.0	Normal Line / SPOT	09/19/12-09/19/12	5	:30	7:30P- 7:57P (EST)	1			X					1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	WHEEL FORTUNE	8/13/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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Accepted-Station:

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Comments:

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